



Janet Perez Eckles

Transforming Pressure Into Powerful Women's Leadership

International Keynote Speaker | Best-Selling Author | English & Spanish

“Because Janet was the keynote, attendance more than doubled.”

TRUSTED BY LEADING ORGANIZATIONS

Walt Disney World • Universal Studios • iHeartMedia • Hispanic Chamber of Commerce • Keller Williams
• National Leadership Associations • Corporate Leadership Conferences

AT-A-GLANCE: WHO JANET SERVES & WHAT SHE DELIVERS

- Based in Orlando, Florida
- English & Spanish Presentations
- **Topics:**
 - Women's Leadership
 - Resilience Under Pressure
 - Leading Through Change
 - Confidence & Decision-Making
 - Performance Mindset

WHY PLANNERS BOOK JANET

Meeting planners bring Janet in when audiences are overwhelmed, under pressure, and needing renewed clarity and strength. She blends storytelling, lived resilience, and practical leadership tools that audiences can immediately apply.

Janet delivers:

- Deep audience connection through authentic storytelling
- Actionable leadership strategies (not just inspiration)
- A message rooted in real-life adversity and resilience
- Strong engagement across diverse audiences
- High-energy, emotionally resonant delivery in English & Spanish

Result: Audiences leave focused, energized, and equipped to lead under pressure.

WHAT MAKES JANET DIFFERENT

Janet's keynote stands apart because it is grounded in lived transformation, not theory.

After losing her eyesight at 30 and later experiencing profound personal loss, she developed a leadership perspective shaped by real adversity. This creates a rare combination of credibility and connection.

Through her keynote she:

- Teaches resilience she has personally lived
- Translates adversity into leadership strength
- Connects through authenticity, not performance
- Equips audiences with practical mindset shifts
- Delivers both emotional depth and actionable tools

SIGNATURE KEYNOTE

When The Fire Didn't Win™

How Leaders Turn Adversity Into Advantage and Lead Beyond Their Limitations

Today's leaders face relentless pressure, constant change, and unexpected demands that test their confidence, decision-making, and ability to inspire others. Yet the greatest obstacle is often not the adversity itself—it's the mental burden adversity creates. Fear, uncertainty, and self-doubt can cloud judgment, erode performance, and prevent leaders from operating at their full potential.

Through her signature Refined by Fire™ Framework, audiences learn how to transform setbacks into opportunities, pressure into purpose, and adversity into leadership advantage—creating the mental freedom needed to perform, create, innovate, and lead with confidence.

As leaders gain resilience and mental freedom, they become better equipped to make sound decisions, strengthen team trust, adapt to change, and sustain high performance during periods of uncertainty and disruption.

AUDIENCE TAKEAWAYS

Participants leave with practical tools to:

- Lead confidently when the path ahead is unclear
- Maintain clarity and composure under pressure
- Make sound decisions during uncertainty
- Build resilience that endures beyond difficult seasons
- Inspire trust and stability during change
- Transform setbacks into forward momentum

MEETING PLANNER SUCCESS

Janet partners with planners to ensure a seamless, high-impact event experience aligned with conference goals. She is known for delivering sessions that resonate long after the event ends.

Planners value that she:

- Engages audiences from start to finish
- Aligns messaging with event objectives
- Creates lasting emotional and practical impact
- Is professional, responsive, and easy to work with

Result: A keynote that elevates both audience experience and overall event success.

“Because Janet was the keynote, attendance more than doubled. Her presentation was inspiring, engaging, and unforgettable—drawing team members from across Walt Disney World.”

— **Nora Peters**, *Disney’s Polynesian Resort*

IDEAL AUDIENCES

- Women's leadership conferences
- Corporate leadership events
- Professional associations
- Sales performance teams
- Women in business events
- Leadership development programs

SPEAKER LOGISTICS

- Based in Orlando, Florida (Available for U.S. and international events)
- English & Spanish delivery
- Keynotes: 30-90 minutes
- Virtual or in-person
- Customizable to event themes

MEDIA & INTERVIEW TOPICS

- Turning adversity into leadership strength
- Leading through burnout and pressure
- Resilience in high-performance environments
- Decision-making under uncertainty
- Building confidence in leadership roles

SPEAKER INTRODUCTION

“Please welcome Janet Perez Eckles.

After losing her eyesight at age 30 and later facing profound personal loss, Janet discovered how adversity can become the foundation for resilience and leadership strength.

Today she equips leaders and teams to turn pressure into clarity, challenges into confidence, and adversity into powerful leadership.”

LET'S CONNECT

If your audience is navigating pressure, change, or burnout, Janet delivers the mindset shift and tools to help them rise stronger and lead with confidence.

Inquire about availability: <https://janetperezckles.com/book-janet>

Most inquiries receive a response within 24 hours.